



2021 KFDA Convention

June 7-9, 2021
 Capitol Plaza Hotel
 Topeka, KS

Monday, June 7

- 7:15 a.m. **Registration**
- 7:30 a.m. **Golf Registration**
- 8:00 a.m. **Convention Golf Tournament**
 Topeka Country Club
 Shotgun Start
- 8:30 - 9:45 a.m. **OSHA Staff Training (1.5 CE)**
 Judy Ehley
- 10:00 - 10:30 a.m. **OVS Update (.5 CE)**
 Diana Baldry, Office of Vital
 Statistics
- 10:40 - 11:55 a.m. **The Relevance of**
Restorative Art (1.5 CE)
 Dominick Astorino
- Noon - 1:15 p.m. **Networking Lunch (1 CE)**
- 1:30 - 3:10 p.m. **Principles & Methods**
of Reconstructive
Embalming (2 CE)
 Dominick Astorino
- 3:30 - 5:00 p.m. **The Sincerity in Service:**
Using the F.U.N.
Concept (1.5 CE)
 Paul Long - Keynote Speaker
- 5:00 - 7:00 p.m. **Grand Opening of Exhibits ***

Tuesday, June 8

- 8:30-9:45 a.m. **KFDA Annual Meeting,**
Installation of Officers,
and Service of
Remembrance (1 CE)

- 10:00-1:00 p.m. **Exhibits with Lunch***
- 1:15-2:15 p.m. **Digital Remains - Helping Clients**
Translate the Online World at the
End of Life (1 CE)
 Jarred Harrington
- 2:20-2:45 p.m. **Cyber Security (.5 CE)**
 Kyle Blubaugh, Federated Insurance
- 3:00-5:00 p.m. **The Millennial**
Funeral Director (2 CE)
 Leili McMurrrough, Worsham College
- 5:30-7:30 p.m. **An Evening at the Evel**
Knievel Museum

Wednesday, June 9

- 7:00 a.m. **Past Presidents Breakfast**
- 8:30-9:45 a.m. **FTC Funeral Rule**
Compliance (1.5 CE)
 Leili McMurrrough, Worsham College
- 10:00-11:55 a.m. **Best Practices When**
Cremation is the Choice
(2 CO or FD CE)
 Larry Stuart, Jr., Cremation
 Strategies & Consulting
- 8:15-2:45 p.m. **Crematory Operator**
Certification Course (6 CE)
(Separate Registration)
 Larry Stuart, Jr., Cremation
 Strategies & Consulting
(*Exhibits - 1 CE total)

*All seminars pending approval of the
 Kansas State Board of Mortuary Arts.*



2021 CONVENTION SPEAKERS



Paul J. Long

What's GOOD?! How do today's best companies accelerate business results? By engaging their employees, celebrating all that's GOOD and creating a culture of experience that empowers their workforce to create joy, FUN and fulfillment.

Paul Long is a speaker, author, podcaster and master of shenanigans. He has developed a concept called Fundamism, simply defined as the FUNDamentals of a F.U.N. and optimistic lifestyle. When implemented, Paul's philosophy has been proven to reduce attrition, attract great talent, improve customer experience and drive employee engagement. Paul is not only great in discussing operational growth theory, but in his corporate leadership experience he's also seen success putting his FUNDamentals into practice.

As the author of *Fundamism: Connecting to Life Through F.U.N.* Paul guides you on how to live your whole life—at work and at home—with joy, FUN and fulfillment as the driving force. The book does so through Paul's entertaining real-life stories, researched-based recommendations, and practical exercises.

He travels the world delivering high-content keynotes and training to Fortune 500 companies, government agencies and trade associations. His engaging, inspirational and unbridled energetic style is unlike any speaker you've experienced before. Paul's thought-provoking content, tactical solutions for growth and humor that rivals that of a stand-up comedian consistently generates outstanding feedback from participants.

Paul challenges audiences to move beyond the traditional avenues of achieving happiness — money, title, status — and develop their own core values that create fulfillment both at work and home



Dominick Astorino

Dominick J. Astorino is an adjunct professor of mortuary science both at Wayne State University in Detroit and Worsham College of Mortuary Science in Chicago. In Detroit he oversees the lecture and lab of the restorative art courses, played an active role in

making Wayne State University the only mortuary school in the country to offer a hands-on cranial reconstruction lab and is a recipient of the University's "Excellence in Teaching Award". In Chicago Mr. Astorino wrote the online curriculum for the restorative art, microbiology and pathology courses and has been recognized for his innovative approach to web based education.

His work in the field of restorative art and reconstructive embalming has been highlighted in numerous publications worldwide as well

as by invitations to speak across the United States, Canada, Europe, Africa, Asia and the Caribbean. In 2019, Dominick started the Kenyan Embalming Education Initiative which brought a standard of care, education and supplies to the underprivileged mortuary workers in Kenya; in 2020 Dominick presented the first embalming education seminar on the continent of Africa. A proponent of education, Dominick holds degrees in cellular biology and mortuary science and sits on the restorative art curriculum review committee for the American Board of Funeral Service Education.



Leili McMurrough

Leili McMurrough is a licensed funeral director and embalmer and also a licensed attorney. Leili received her B.A. from Lehigh University, her J.D. from Syracuse University College of Law and her Associate degree from Simmons Institute of Funeral Service. Leili is the Program

Director at Worsham College and works at McMurrough Funeral Chapel in Libertyville, Illinois. She is also a member of the American Board of Funeral Service Education Committee on Accreditation.



J.H. Harrington

J. H. Harrington has spent his entire life with death. A fifth-generation funeral director and embalmer, J. grew up in a funeral home, where the divide between life and death was scarcely more than a veil.

At the Harringtons, grown-ups spoke openly about grave matters from which other parents might have shielded young ears.

And kids entertained themselves on wheeled casket carts fashioned into race cars. For J., this unorthodox upbringing fostered a bedside manner that's as comfortable as it is comforting, and a sense of humor that straddles the line between deadpan and macabre.

With an advanced degree in thanatology — the study of death, dying, and bereavement — J. H. Harrington is both an industry expert and the life of the party.