



# 2020 KFDA VIRTUAL CONVENTION

September 3 - September 8 - September 15  
October 7 - October 27

Check out the Virtual Exhibit Hall on the KFDA Website beginning on Sept. 3 !

September 3, 2020

## **Avoiding Cremation Litigation (2 CE) or (2 COCE)**

This program will cover strategies to reduce liability when serving families who choose cremation. Included will be a brief survey of cremation litigation, case review of cremation accidents, settlements and lawsuits, strategies to create an environment of risk prevention and best practices to implement for forms and documents.

**Presenter: Leili McMurrough**

September 8, 2020

## **Overcoming Difficult Cases to Ensure an Open Casket Viewing (2 CE)**

In this technical presentation, Wally Hooker will cover techniques helpful in handling donor cases, edema, jaundice, renal failures, opioid deaths and traumatic facial injuries.

**Presenter: Wally Hooker, Sponsored by Midwest Transplant Network**

September 15, 2020

## **Bouncing Back After COVID-19: Strategies to Heal & Thrive in Life & Business (1.5 CE)**

The coronavirus pandemic created significant disruption to funeral services. Funeral professionals now have an opportunity to reflect and rebuild their business and their personal lives. Dr. Troyer will review specific strategies to heal

from the challenges of the pandemic and emerge stronger and better prepared for future challenges. Topics will include dealing with the lingering emotional stress, adopting time-saving strategies and tools, and creating processes that will better equip you to withstand future crises.

**Presenter: Jason Troyer, PhD, Sponsored by Homesteaders**

October 7, 2020

## **A Kansans New York City Disaster Response (1 CE)**

Chris Holland shares his experiences when he answered the call to help out in New York City during the peak of the COVID-19 crisis in that city.

**Presenter: Chris Holland, Penwell Gabel - Olathe Chapel and a member of DMORT**

October 27, 2020

## **What your families may not tell you about your funeral home... But the hairdresser and your clergy would (1.5 CE)**

This fun and upbeat lecture addresses some interesting and often over-looked issues pertaining to our facilities, how we conduct business, how we treat the public, how our bodies look, and what the hairdresser, clergy, sales reps, trade embalmers see behind the scenes.

**Presenter: Wally Hooker**

## SCHEDULE

**Thursday, September 3, 2020**  
1:30-3:30 p.m. (2 CE) or (2 COCE)

Avoiding Cremation Litigation

**Tuesday, September 8, 2020**

1:30-3:30 p.m. (2 CE)

Overcoming Difficult Cases to Ensure an Open Casket Viewing

**Tuesday, September 15, 2020**

1:30-3:00 p.m. (1.5 CE)

Bouncing Back After COVID-19: Strategies to Heal & Thrive in Life & Business

**Wednesday, October 7, 2020**

1:30-2:30 p.m. (1 CE)

A Kansans New York City Disaster Response

**Tuesday, October 27, 2020**

1:30-3:00 p.m. (1.5 CE)

What your families may not tell you about your funeral home...But the hairdresser and your clergy would

Kansas Funeral Directors Association  
1200 S. Kansas Avenue  
Topeka, KS 66612-1375  
785-232-7789 Fax 785-232-7791  
kfda2@kfda.kscoxmail.com

# 2020 CONVENTION SPEAKERS



## Wally Hooker

Wallace P. (Wally) Hooker CFSP, MBIE, is the owner/funeral director/embalmer of Family & Friends Funeral Home of Wingate, IN. He and his wife designed, established

and built their funeral home in 2004. Wally attended Purdue University and is a graduate of Worsham College of Mortuary Science, Wheeling, IL. He is 2015-2016 Past President of the Indiana Funeral Directors Association and serves on the Advisory Board of Worsham College of Mortuary Science, and board member of North American Division of the British Institute of Embalmers. He currently serves as technical advisor to the National Funeral Directors Assn. Mass Fatality Task Force.

Wally does a significant amount of trade embalming from his funeral home. He is routinely called on by other funeral directors, for technical consultation, to assist with their problem cases, restorative work and for their family members. Wally has a passion and reputation for quality no-nonsense embalming and facial reconstruction. As an 'in demand' lecturer, Wally has shared his professional knowledge and experience with others at six International, 28 State, Regional Association, Canadian conventions and meetings, as well as several mortuary colleges.



## Leili McMurrough

Leili McMurrough is a licensed funeral director and embalmer and also a licensed attorney. Leili received her B.A. from Lehigh University, her J.D. from Syracuse University College of Law and her Associate degree from Simmons Institute of Funeral Service. Leili is the Program Director at Worsham College and works at McMurrough Funeral Chapel in Libertyville, Illinois. She is also a

member of the American Board of Funeral Service Education Committee on Accreditation.



## Jason Troyer, PhD

Dr. Jason Troyer earned his doctorate in Counseling Psychology and is the founder of Mt. Hope Grief Services. He provides consulting, workshops, presentations, and aftercare and premed materials for funeral homes.

Dr. Jason Troyer is a psychology professor, former counselor, grief researcher, speaker and consultant for businesses who want to better serve grieving families.



## Chris Holland

Managing Funeral Director, Penwell Gabel - Olathe Chapel. Chris holds a Funeral Directors and Embalmer license in Kansas and Missouri.

Chris joined the federal DMORT (Disaster Mortuary Operational Response Team) in 2013. He is a member of the Kansas Funeral Directors Association Board of

Directors and is active with the Johnson County Emergency Management Department and other community organizations.

## Sponsors & Exhibitors

### Diamond Sponsors

CVI Funeral Supply  
Wilbert Funeral Services

### Ruby Sponsors

Express Funeral Funding  
Federated Insurance  
Kansas Funeral Directors Services  
Trigard Concrete Products

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Preferred Mortuary Services  
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### Topaz Sponsors

Batesville Casket  
Clark Grave Vault  
Homesteaders Life Company  
National Funeral Directors  
Association  
The Dodge Company

### Speaker Sponsors

Homesteaders Life Company  
Midwest Transplant Network

### Exhibitors

Funeral Directors Life Insurance  
LendingUSA  
Medi-Waste Disposal  
Messenger  
OpusXenta  
Pierce Chemical Company  
UMB Bank

Thank you to our sponsors and exhibitors!

# 2020 KFDA VIRTUAL CONVENTION

## Registration Form

September 3 - September 8 - September 15 -  
October 7 - October 27

### SESSIONS ATTENDING

Please check all that apply:

- SEPTEMBER 3, 2020  
1:30 – 3:30 p.m.  
(2.0 CE) or (2 COCE)  
Avoiding Cremation Litigation -  
Leili McMurrugh
  
- SEPTEMBER 8, 2020  
1:30 – 3:30 p.m.  
(2.0 CE)  
Overcoming Difficult Cases to En-  
sure an Open Casket Viewing-  
Wally Hooker
  
- SEPTEMBER 15, 2020  
1:30 – 3:00 p.m.  
(1.5 CE)  
Bouncing Back After COVID-19:  
Strategies to Heal & Thrive in Life &  
Business - Jason Troyer
  
- OCTOBER 7, 2020  
1:30 – 2:30 p.m.  
(1.0 CE)  
A Kansans New York City Disaster  
Response - Chris Holland
  
- OCTOBER 27, 2020  
1:30 – 3:00 p.m.  
(1.5 CE)  
What your families may not tell you  
about your funeral home...But the  
hairstresser and your clergy would -  
Wally Hooker



Mail form along with payment to:  
Kansas Funeral Directors Association  
1200 S. Kansas Avenue  
Topeka, KS 66612-1375  
785-232-7789 Fax 785-232-7791  
kfda2@kfda.kscoxmail.com

Firm Name: \_\_\_\_\_

City \_\_\_\_\_ Telephone: \_\_\_\_\_

Attendees Name: \_\_\_\_\_

Email (required): \_\_\_\_\_

Attendees Name: \_\_\_\_\_

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Email (required): \_\_\_\_\_

Attendees Name: \_\_\_\_\_

Email (required): \_\_\_\_\_

Attendees Name: \_\_\_\_\_

Email (required): \_\_\_\_\_

**We must have an email for each person attending the virtual confer-  
ence.**

Email instructions on how to access the virtual workshops will be emailed  
to you prior to the event.

#### Registration Fees

#### **Full Convention:**

Member \_\_\_\_\_ Attendees @ \$ 95 = \$ \_\_\_\_\_

Non-Member \_\_\_\_\_ Attendees @ \$400 = \$ \_\_\_\_\_

#### **Avoiding Cremation Litigation Only:**

Member \_\_\_\_\_ Attendees @ \$ 50 = \$ \_\_\_\_\_

Non-Member \_\_\_\_\_ Attendees @ \$150 = \$ \_\_\_\_\_

**TOTAL DUE \$ \_\_\_\_\_**

You must designate which sessions you plan to attend at least two  
days prior to the date of the session. **Please register online or re-  
turn your registration to the KFDA office by August 27. Checks  
payable to: KFDA.**

***KFDA Refund Policy:*** The registration fee is fully refund-  
able if no sessions are attended.